

# MORE THAN A BET

## EDUCATE YOUR INNER CIRCLE

### KNOW THE FACTS

Misconceptions fuel harassment toward student athletes. If someone you know is sending abusive messages, help them learn why harassment has no place in sports.

# 15%

of college athlete deaths  
are due to suicide

Even one hateful message from a bettor can have a devastating impact during a critical time in a young athlete's life.

Source: British Journal of Sports Medicine (2024)

Harassment has real  
consequences for the sender

Sending threats or abusive messages can lead to:

- Bans from sports betting operators
- Possible legal action
- Reputational damage
- Job loss

Less Than

# 2%

of college athletes go pro

Most college athletes pursue careers outside of sports, just like you. They work hard to build their futures.

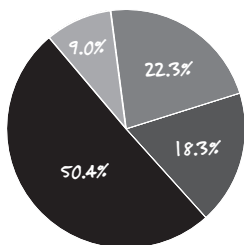
Source: NCAA (2023)

# \$100 OR LESS

The value of most NIL deals

While some college athletes earn name, image, and likeness (NIL) deals, most don't get rich. They play for the love of the game.

Source: ESPN (2024)



- Socializing
- Academics
- Athletics
- Sleep, Jobs, Etc.

### They're students first

Athlete spends more time on academics than athletics — and they graduate at higher rates than their peers.

Source: NCAA (2025)

## EXPLORE MORE RESOURCES

Visit [MoreThanABet.org/theissue](https://MoreThanABet.org/theissue) to learn more.

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